



TOWNSEND "T." ARTMAN 269.377.0731

Art Director / Designer

- Created billboards for local clients.
- Designed corporate identity logos
- Illustrated wine labels for international clients
- Created press ready brochures, and direct mail pieces
- Photographed products and facilities for clients brochures
- Versed in digital photo retouching and restoration
- Illustrated Children's book: The Further Adventures of a Luck Dog Prairie Press
- Author: Wrote, Designed and Photographed a book on the history of American Toasters, Toasters 1909-1960 Schiffer Publishing
- Know print preparation and production.
- Excellent in Adobe CS, Photoshop, Illustrator, iN Design, and MS Word.

Work History:

Present: Art Director/ Designer: [Artman Graphic Design](#), Gobles, MI

I left the advertising business in Chicago to have more time to raise our adopted daughter from China. I have, during that time learned Photoshop, Illustrator, and iNDesign to expert status. I can create what my mind sees. How rewarding!

Previous Position: Art Director/Designer at Adams Outdoor Advertising, Kalamazoo. Designed billboards, posters, and digital billboards. I used my computer graphic skills to create 48' billboards. I learned to communicate simple, fast and efficient. You've got about 7 seconds to read a billboard...better be clear. I work for them on a contract basis and I'm still on call when they need help.

Before That: I worked for the Leo Burnett Company in Chicago. I was an Art Director and produced TV commercials. I held positions of Executive Art Director and Executive Producer when I left the agency. Created print ads and TV commercials for national clients. Sony, Kraft, Keebler, Pillsbury, Allstate, McDonalds. Ran a group of 6 producers.

Education:

Graduated from Ringling School of Art, Sarasota, FL. With honors, received the Senior graduation "Paint Box Award" Major: Commercial Art

I want to work on projects that communicate ideas with visuals and copy. I've had experience and am good with clients, concise, and a pretty good guy.

See my work:

ArtmanGraphicDesign.com

Email contact:

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[Townsend Artman LinkedIn Profile](#)

Thank you for your time.

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